

# HAVE A BALL!

## 2011 Girls Midget C BC Provincial Championships



July 8-10  
2011

McCartney Park  
North Vancouver

**SPONSOR  
PROGRAM**



### The Sponsorship Opportunity

Sponsoring this tournament will benefit your business by providing exposure to over **700 households** in North and West Vancouver. Your brand will be featured on the North Shore Fastpitch website, in our email newsletter delivered to over **1400 addresses** 12 times a year, and at McCartney Park during the season and the tournament. In addition, we estimate there will be approximately **1000 visitor-days** of accommodation, meals and other services brought to the North Shore by the tournament.

Contact the Tournament Directors to book  
your sponsorship or for more information:

**Karen Jones**  
**604-929-7630**

**Roland Schigas**  
**604-924-0238**

*[provincials@nsfastpitch.ca](mailto:provincials@nsfastpitch.ca)*

### About The Tournament

On July 8-10, 2011 North Shore Fastpitch is hosting the 2011 Girls Midget C Provincial Championships at McCartney Park in North Vancouver, BC.

Over 250 female athletes aged 16 to 18, along with their coaches, managers, families and fans will be coming to the North Shore to take part in this exciting championship tournament. There will be 32 round robin games and 13 playoff games of fastpitch softball over the three days leading up to the final gold medal game.

### About North Shore Fastpitch

Every year North Shore Fastpitch has over 700 female athletes ranging in age from 5 to 21 playing competitive and fun fastpitch softball between April and July. Our athletes come from all areas across the three North Shore municipalities. North Shore teams have won 7 provincial championships since 2003.

Visit our website at [www.nsfastpitch.ca](http://www.nsfastpitch.ca) for more information on the 2011 Midget C Provincials and North Shore Fastpitch.

Diamond Sponsor	Platinum Sponsor	Gold Sponsor
✓ Exclusive – 1 only	✓ Limited – 2 only	✓ Limited – 4 only
✓ Banner ad (700x150) featured on all pages of NSGFA website until Dec 2011	✓ Box ad (200x200) on tournament pages of website	✓ Rotating box ad (200x200) on tournament pages of website
✓ Banner ad (700x150) featured in all 12 email newsletters in 2011	✓ Box ad (200x200) in all 12 email newsletters in 2011	✓ Box ad (200x200) in 3 email newsletters in 2011
✓ Logo (500x500) on tournament Sponsors page	✓ Logo (250x250) on tournament Sponsors page	✓ Logo (150x150) on tournament Sponsors page
✓ Logo featured on tournament t-shirt	✓ Logo on tournament t-shirt	✓ Logo on tournament t-shirt
✓ Logo featured on banner at McCartney Park for 2011 season	✓ Logo on banner at McCartney Park for 2011 season	✓ Logo on banner at McCartney Park for 2011 season
✓ Banners on outfield fences (sponsor-supplied)	✓ Banners on outfield fences (sponsor-supplied)	✓ Banners on outfield fences (sponsor-supplied)
✓ Logo, website & 200 word message featured in Program (2 full pages, choice of locations)	✓ Logo & website in Program (½ page)	✓ Logo & website in Program (¼ page)
✓ Guest of honour at opening ceremony	✓ \$2,000	✓ \$1,000
✓ Reserved seating for championship game (4 people)	➔ <b>All web &amp; email logos linked to sponsor's website</b>	➔ <b>Ad &amp; logo sizes are "width x height" in pixels</b>
✓ Guest of honour at medals ceremony		
✓ \$5,000		

Preferred Business Sponsor	Individual Game Sponsor
✓ Exclusive – 1 available per business category	✓ 32 round robin games + 13 playoff games
✓ Directory listing with map & contact information	✓ Name posted at diamond during game
✓ Directory supplied to teams & interactive version on website	✓ Name in schedule (coach's package, website, scoreboard)
✓ 1 banner on outfield fence (sponsor-supplied)	✓ Name in Program
✓ Logo & website in Program	✓ \$150 per game
✓ \$400 per category	
➔ <b>Categories:</b> Hotel, Gas Station, Bank, Sporting Goods, Grocery, Pharmacy, Coffee Shop, Cafe, Bakery, Pub, B&B, Stationery, Pet Care, Barbeque, Breakfast, Burgers, Chinese, Pizza, Sandwiches, Sushi – <b>ask if you don't see your business listed</b>	